

Downtown Trends: Essential Community Responses to the New Economic Reality

SCHEDULE AT A GLANCE - Downtown Colorado, Inc. 2010 Annual Conference Glenwood Springs, September 22-24

WEDNESDAY 9/22			
1:00PM	Registration, <i>Hotel Colorado, Exhibit Hall</i>		
1:45PM	A. Cultivating Community Leadership: Junior Main Street , Panel led by Tom Fleming, Glenwood Springs Downtown Partnership, <i>Hotel Colorado, Taft Room</i>	B. Historic Cemeteries, Part I: Visitor Attractions , Cindy Hines, Frontier Historical Society, <i>Hotel Colorado, Gallery Room</i>	
3:00PM	C. Creative Components of Mixed-Use Infill , Anna Jones, PUMA; Heidi Ham, Grand Junction Downtown Partnership; Kathy Portner, Grand Junction Downtown Partnership; Chris Parezo, Civitas, <i>Hotel Colorado, Taft Room</i>	D. Heritage Tourism, Part I: Leveraging History Into Product , Marianne Virgili, Glenwood Springs Chamber of Commerce, <i>Hotel Colorado, Gallery Room</i>	E. Mobile Tour: Historic Cemeteries, Part II: "Ghost Walk" to Historic Linwood Cemetery , Cindy Hines, Frontier Historical Society, <i>Meet in Lobby, Hotel Colorado (shuttle to trailhead)</i> <i>NOTE: Quarter-mile, uphill hike to site</i>
4:30PM	F. Marketing on a Nickel , Linda Martin, LM Consulting; Jamie Licko, Centro, Inc.; Jacque Watson, City of Lyons, <i>Hotel Colorado, Taft Room</i>	G. Case Studies: Historic Building Rehabs , Panel led by Tom Fleming, Glenwood Springs Downtown Partnership; <i>Hotel Colorado, Gallery Room</i>	H. Mobile Tour: Heritage Tourism, Part II: Historic Places Walking Tour , Sue Plush, Frontier Historical Society, <i>Meet in Lobby, Hotel Colorado</i>
6:15PM	I. Welcome, Glenwood Springs Mayor Pro-Tem Dave Sturges , <i>Hotel Colorado, Taft Room</i>		
6:25PM	J. Opening Reception: Essential Response to the New Economic Reality: Sustainable, Multidisciplinary Approaches* , Christy Culp, Dept. of Local Affairs, <i>Hotel Colorado, Exhibitor Area</i>		
7:30PM	Networking Dinner, <i>Riviera Restaurant, 702 Grand Avenue</i>		
THURSDAY 9/23			
7:30AM	Registration, <i>Hotel Colorado, Exhibit Area</i>		
8:00AM	Breakfast: <i>Hotel Colorado, Roosevelt Room</i>		
8:10AM	K. Welcome , Jim Isgar, USDA Rural Development, <i>Hotel Colorado, Roosevelt Room</i>		
8:30AM	L. Plenary: Best Community Responses to the New Economic Reality: Destination Development, "The Reinvention of the American Community--Succeeding in this Brand New World" , Roger Brooks, Destination Development International, <i>Hotel Colorado, Roosevelt Room</i>		
10:05AM	M. The Economic Benefits of Living Streets , Anna Jones, PUMA; Crissy Fanaganello, City of Denver Office of Public Works, <i>Hotel Colorado, Taft Room</i>	N. Renewable Energy & Brownfields , Jesse Silverstein, Colorado Brownfields Foundation; Pattie Snidow, USDA Rural Development, <i>Hotel Colorado, Gallery Room</i>	O. Mobile Tour: Glenwood Springs Center for the Arts & Artwalk , Gayle Mortell, Glenwood Springs Center for the Arts, <i>Meet in Lobby, Hotel Colorado</i>
11:30AM	Plenary: Dine Arounds at Restaurants (Choose One) – Tickets with venue given at registration		
	P1. Social Media , Moderated by Jamie Licko, Centro	P2. Design Guidelines vs. Code , Moderated by Deana Swetlik, Entelechy	P3. National Register of Historic Places Designations , Moderated by Gretchen Ricehill, City of Glenwood Springs
	P4. Greening Downtown , Moderated by Troy Russ, City of Louisville	P5. BID/DDA/URA , Moderated by Anna Jones, PUMA; Heidi Ham, Grand Junction Downtown Partnership; Anne Ricker, Ricker Cunningha	P6. Commuter & Employee Housing , Moderated by Melanie Rees, Rees Consulting, Inc.
1:30PM	Q. Art as an Economic Driver in Downtowns , Bob Kunkel, City of Durango, <i>Hotel Colorado, Taft Room</i>	R. Developing a Community Brand , Jamie Licko, Centro, <i>Hotel Colorado, Gallery Room</i>	S. Mobile Tour: Glenwood Hot Springs Pool & Spa , Anne Denny, Hot Springs Pool & Spa, <i>Meet in Lobby, Hotel Colorado</i>
2:45PM	Networking Break, <i>Hotel Colorado, Exhibit Hall</i>		
3:00PM	T. Implementing a Walking City: Denver's Pedestrian Priority Zone , Troy Russ, City of Louisville; Cassie Milestone, Downtown Denver Partnership, <i>Hotel Colorado, Taft Room</i>	U. Agritourism: Creating Experiences and Celebrating Your Past , Jamie Licko, Centro, <i>Hotel Colorado, Gallery Room</i>	V. Mobile Tour: Glenwood Caverns Adventure Park , Steve Beckley, Glenwood Caverns Adventure Park, <i>Meet in Lobby, Hotel Colorado (shuttle to site)</i>
5:30PM	Governor's Awards for Downtown Excellence Gala Opening Reception, <i>Hotel Colorado, Exhibitor Hall</i>		
6:30PM	X. Governor's Awards Ceremony Keynote: Essential Responses to the New Economic Reality: Colorado Municipalities* , Sam Mamet, Colorado Municipal League, <i>Hotel Colorado, Roosevelt Room</i>		
7:00PM	W. Plenary: DCI in 2011 , Katherine Correll, Downtown Colorado, Inc., <i>Hotel Colorado, Roosevelt Room</i>		
FRIDAY 9/24			
7:00AM	Networking Break, <i>Hotel Colorado, Exhibit Area</i>		
7:30AM	Y. Seated Breakfast/Plenary: Best Community Responses to the New Economic Reality: Downtown Management* , Brad Segal, PUMA, <i>Hotel Colorado, Roosevelt Room</i>		
8:50AM	Z. Plenary: Mayors' Panel: Local Government Commitment to Downtown* , Moderator: Don Van Wormer; Panel Members: Mayor Gordon "Hawkeye" Flaherty, City of Minturn; Mayor Stuart Fraser, City of Telluride; Mayor Doug Hutchinson, City of Fort Collins; Councilwoman Shelley Kaup, City of Glenwood Springs; Mayor Chuck Sisk, City of Louisville; Mayor John Vasquez, Town of Windsor, <i>Hotel Colorado, Roosevelt Room</i>		

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10:20AM	Networking Break & Gift Basket Giveaway , <i>Hotel Colorado, Exhibit Area</i>
10:35AM	AA. Plenary: Best Community Responses to the New Economic Reality: Fundraising* , Sylvia Allen, Allen Consulting, <i>Hotel Colorado, Roosevelt Room</i>
11:50AM	Closing
1:00PM	Post-Conference Tour: Historic Cemeteries: Ghost Walk to Historic Linwood Cemetery , Meet in Lobby, Hotel Colorado (repeated session)

*Denotes Essential Community Responses to the New Economic Reality Series