



Position Announcement: Vice President- Attraction Initiative 2015:

GO Topeka, the economic development organization for Topeka and Shawnee County, Kansas, is searching for a special individual to lead its external business attraction initiative. GO Topeka is housed within the Topeka Chamber of Commerce but functions with a separate governing board.

The candidate must possess the following:

- A minimum of an undergraduate degree from an accredited college or university. An emphasis in business or marketing desired.
- Certification as an economic development professional (CEcD) from the International Economic Development Council highly preferred.
- Experience in job and investment attraction or substantial experience within business and industry or a successful marketing/sales professional.
- Exhibit an understanding of the changing dynamics of business and what is required to attract businesses to a community in such an environment.
- Exhibit an understanding of the global competitive landscape and how to compete in that arena.
- Exhibit an understanding of competitive intelligence gathering and how to use trends in assessing industry changes and emerging opportunities.
- Exceptional computer proficiency including Microsoft Word and Excel, database development and management, and knowledge of tools to perform trends analysis and assessments.
- A sales mentality that builds trust and respect.
- Must enjoy travel and building and sustaining relationships with targeted industry executives, site selectors, and industrial real estate professionals.

A full job description may be viewed at <http://www.topekachamber.org/s/index.cfm?aid=232>. A letter of interest, a completed application that can be found at the aforementioned website and documentation supporting experience and capabilities should be submitted electronically to Steve Jenkins at sjenkins@TopekaChamber.org by Monday, August 30, 2010 at which time the applications will be closed. No phone inquiries please.

The Greater Topeka Chamber of Commerce/GO Topeka is an equal opportunity employer.