



Town of Buena Vista
Board of Trustees
Goals and Objectives
2007

Updated: October, 2007

The Town of Buena Vista Board of Trustees has established and adopted the following values and priorities for the community and citizens. The Trustees and Town staff are committed to these guiding principles as they move forward and strive to offer the best leadership, services and support to this community.

VALUES FOR OUR COMMUNITY

- *Trust*
- *People*
- *Responsibility*
- *Collaboration*
- *Continuous Improvement*

PRIORITIES FOR OUR COMMUNITY

- Maintain High Standards for Growth and Development
- Preserve the Small Town Atmosphere
- Deliver Consistent, Quality Services
- Maintain the Low Crime Rate
- Commitment to Historic Preservation
- Continually Maintain and Improve Infrastructure
- Provide Quality Jobs
- Support Affordable Housing
- Promote a Regional Commerce Center
- Create an Image of Recreation Rather than Corrections
- Maintain Financial Sustainability

BOARD OF TRUSTEES

Cara Russell, Mayor
Diane Look, Mayor Pro-Tem
Joel Benson, Trustee
Jerome Steinauer, Trustee
Norman Nyberg, Trustee

1.UPDATE THE COMPREHENSIVE PLAN

- Grant Funding Secured (50/50 Match) - *complete*
- Consultant Contracted - *complete*
- Include Applicable Trend Analysis Data - *complete*
- Include Historic Preservation and Natural Resources – *complete*
- Include Annexation Policies and Code - *complete*
- Solicit Community Input/Citizen Participation - *ongoing*
- Consider Applicable Community Assessment Results – *complete*
- Collaborate with the Buena Vista Planning and Zoning Commission and the Board of Trustees - *ongoing*
- Include Impact Fee Study - *complete*
- Codify the Plan
- Fall, 2007 Completion

**Note: The Board of Trustees' intent is not to reinvent the wheel. Rather, to update the existing Comprehensive Plan (1999) to provide a meaningful, credible, substantive blueprint for the community. Ideally, the Plan will serve as a policy guide and tie seamlessly into other community plans. The Plan should reflect the vision and values of the community and will serve as a guideline for future development. The updated document will include land use processes, zoning, applicable Municipal Code, design standards, and the Intergovernmental Agreement (IGA) Growth Area to ensure collaborative planning and incorporate State Statutes. The community will be provided several opportunities for input and be asked to participate in citizen advisory committees.*

Priority:

2. REVIEW AND REVISE EXISTING ZONING CODES

- **Revise and Adopt the Updated Municipal Sign Code**
 - Conduct Community Participation Workshops - 2006 (*complete*) and 2007 – *in process*
 - Draft Revision – January, 2007 presented to the Buena Vista Planning and Zoning Commission - *complete*
 - Fall, 2007 Completion

- **Downtown Area Improvements**
 - Consider DOLA grants, carryover to 2008
 - Define perimeters of Downtown Area focus – East and West ends of Main Street
 - Conduct cost/benefit analysis for downtown area improvements; utilize results
 - Consider a separate Downtown zoning overlay
 - Create Architectural Guidelines for Downtown area – define traditional downtown uses
 - Inventory public parking options on Main Street and the Downtown Area
 - Town Beautification Committee formed to research potential sculptures and enhancements
 - Begin with cottonwoods on Highway 24

- **Explore and Consider Zoning Changes for Other Areas**
 - Current zoning may be restrictive to development
 - Include in the updated Comprehensive Plan

Priority:

3.CREATE A REGIONAL COMMERCE CENTER THAT PROVIDES QUALITY JOBS FOR LOCAL CITIZENS WHILE RETAINING A FAMILY ORIENTED, RECREATION MINDED, SMALL TOWN ATMOSPHERE

Become a Leader in “Riding the Change” Among Small Mountain Communities

- **Inventory, Catalogue and Market Assets**
 - Families, recreation, facilities, natural resources and infrastructure
 - Eliminate “eye-sores”
 - River Clean-up - *complete*
 - Town Clean-up Day - *complete*
 - New Brush Pit – *complete*
 - Support Code Enforcement Efforts
- **Position and Market Buena Vista to New Business**
 - Investigate and create incentives for business
 - Support and promote the Industrial Park Area
 - Promote Industrial and Commercial Opportunities
 - Promote shopping opportunities
 - Promote recreation opportunities for a diverse population
 - Seek input from existing businesses for continuous improvements; conduct one-on-one interviews, surveys, focus groups, etc. – *in progress*
- **Actively Participate and Collaborate with the Chaffee County Economic Development Effort**
 - Chamber, Action 22, Chaffee County Economic Development Office and other development groups
 - Promote a “Wireless BV” - find incentives for high technology, invite all high-tech businesses to participate in public meetings, work sessions, etc.
- **Continue participation at “*Business After-Hours*” events and other community meetings/venues**
 - Consider timing for maximum participation
 - Collaborate with Buena Vista Chamber
 - Encourage and blend strategies to protect existing businesses while encouraging new businesses

Priority:

4. IMPROVE MOBILITY AND SAFETY FOR ALL MODES OF TRAVEL

- **Develop a Long-Term Plan for Business Corridors that will Compliment the Updated Comprehensive Plan**
- **Highway 24 Access Control Study – 2007 - *in progress***
Will Determine Feasibility to Continue to investigate and Research Grant Funding for Highway 24 Revitalization
 - Meet with CDOT to revitalize Main Street and the Highway 24 corridor
 - curb, gutter, sidewalks
 - pedestrian crossings
 - north-end infrastructure
 - drainage
- **Evaluate All Pedestrian Travel Systems**
 - Form a Trails Advisory Board - *complete*

Priority:

5. SUPPORT THE CENTRAL COLORADO REGIONAL AIRPORT AS AN ECONOMIC ASSET

- **Obtain FAA Funding to Construct Hangar, Service Area Improvements** - *in progress*
- **Market the Airport and Available Services** – *ongoing*
- **Collaborate/Coordinate Marketing Efforts With Salida Airport (Harriet Alexander Field)**
- **Hire Airport Manager** - *complete*

Priority:

6. MAINTAIN AND CONTINUALLY IMPROVE THE QUALITY OF SERVICE DELIVERY TO THE COMMUNITY

- **Ensure All Processes Relative to the Public Works Department and Water Treatment Systems are Documented (SOP) Formal Records and Stored in Strategic, Secure Locations – Emergency Response Plan – *draft complete***
- **Provide Customer Friendly/Customer Oriented Services**
 - Research new phone system and Town Hall office reconfiguration – *in progress*
- **Support the Buena Vista Fire Department – *in progress***
 - Actively participate in discussions between the Buena Vista Fire Department and Chaffee County Fire Department to improve services and enhance fire protection services throughout the community
 - Continuing work with agencies for RFP and Inter-governmental agreement (IGA)
- **Explore Possibilities of Sharing Facilities with Local Agencies- (for example: CMC, School Districts)**
 - Project “Finish Line” - Darren Patterson Facility - *ongoing*

Priority:

7. INVESTIGATE RENOVATING TOWN HALL

- **Seek “NO COST” Means for Taxpayers**
- **Identify and Continue Working Through Contingencies**
- **Consider Renovations to Existing Structure**
 - Pursue Historical Preservation Assessment Grant – *in progress*

Priority:

8. PROTECT AND EXPAND TOWN INFRASTRUCTURE

- **Investigate Incentives/Rebates for Developers and Private Citizens** – Initial Phase complete
- **Seek Opportunities for Cottonwood Creek and the Town Lake**
 - Research use opportunities and possibilities for improvement/beautification
 - Maximize attractions
- **Support Drainage Study** (mid to late 2007)
- **Research Implementing a Rebate Agreement/Program**
 - Wholesale infrastructure to developers - *complete*
- **Support Impact Fee Study** (in progress)
 - Consider and implement results - *complete*
- **Support Improvements**
 - Gregg Drive
 - Arizona Street – *in process*
 - County Road 317 (Town portion)
 - East Main Street
- **Intersection Improvements/Reroute West Main Street and Rodeo Road**
 - Improve pedestrian access on east side
- **Complete BV River Park Improvements** – Fall, 2007

Priority:

9. MAINTAIN AND EXPAND THE RECREATION PROGRAM

- **Support Existing Programs**
- **Cooperate with Citizen Groups in Pursuing the Formation of a Recreation District to act as an Umbrella Organization - *ongoing***

Priority:

10. MAINTAIN FINANCIAL RESPONSIBILITY

- **Seek and Promote Both Public/Private and Public/Public Partnerships - *ongoing***
 - Solicit volunteer/citizen assistance
 - Utilize staff resources
- **Maintain fund balances at 50%of expenses - *complete***
 - Conservative spending
 - Good accounting practices
- **2006 Annual Audit- March, 2007 - *complete***
- **Audit Report to Board of Trustees – June, 2007 - *complete***
- **Deliver 2008 Proposed Budget - October 9, 2007 - *complete***
- **Budget Work Session – October 20, 2007 - *complete***
- **Adopt 2008 Budget – December 11, 2007**
- **Explore Alternative Funding Options**

Priority:

11. SUPPORT THE ARTS COMMUNITY

- **Provide Support**

Priority:

12. REVIEW UNDERUTILIZED TOWN ASSETS

- **Review Current Underutilized Town Assets**
 - Could be sold or leased - funds used for improvement projects
 - Gregg Drive parcel
 - Rodeo Grounds
 - Promote our ranching and farming heritage by supporting current events and encouraging new venues
 - River Park Parcel

Priority:

13. PURSUE GRANT FUNDING

- **Seek Practical Means to Pursue Grant Funding**
 - Initiate CDOT grant process
 - Train staff in grant writing skills
 - Enlist volunteer/citizen assistance
 - Maximize opportunities for funding cycles/research
 - Consolidate efforts with partner organizations

Priority:

14. MAXIMIZE WATER RESOURCES

- **Update the Buena Vista Watershed Protection District Management Plan**
 - Seek quality, professional engineering opinions and guidance- ensure the language is clear, concise, and “user friendly” – utilize study results
 - Add critical zones
 - Seek property owner input

- **Expand the Upper Water Zone**
 - Find funding options for storage tank/equipment
 - Conduct engineering assessment (2008?)

- **Collaborate with Other Water Protection Districts**
 - Codes and Regulations
 - Criteria
 - Impacts

- **Proactively Seek Opportunities to Expand Water Rights Acquisitions**
 - Study/implement negotiation options
 - Continue building cash reserves
 - Fees
 - Stay abreast of Water Rights legislation
 - Upper Arkansas Water Conservancy District Tour – *completed, April 6, 2007*
 - Actively pursue acquiring water rights within the valley

Priority:

15. TOWN IMAGE

- **Remain Competitive in Hiring Quality Personnel**
 - Fill Town Administrator position - *complete*
 - Evaluate employee performance - *ongoing*
 - Maintain competitive salaries, benefits and working conditions – *ongoing*
 - Conduct exit interviews

- **Continuously Improve/Update the Town Website** - *ongoing*

- **Explore Options to Improve Customer Processing** – *in progress*

- **Proactively Announce Events, Incidents, Public Information**

- **Explore Beautification/Enhancements to Highway 24 Entrances and Exits**
 - Create a “**WOW**” image at gateways and along Highway 24

- **Beautify Vacant Town Land** - *in progress*
 - Identify specific areas
 - Enlist volunteer assistance

- **Town Branding**

Priority: